

工商管理专业培养方案

Undergraduate Program of Business Administration

I. 专业介绍 Introduction

工商管理专业是研究工商企业经济管理基本理论和一般方法的学科，主要包括企业的经营战略制定和内部行为管理两个方面。

工商管理专业的应用性很强，它的目标是依据管理学和经济学的基本理论，通过运用现代管理的方法和手段来进行有效的企业管理和经营决策，保证企业的生存和发展。

Business Administration is a discipline that studies the basic theory and general methods of economic management of industrial and commercial enterprises. It mainly includes two aspects: the formulation of business strategy and the management of internal behavior.

Business administration specialty has a strong applicability. Its goal is to ensure the survival and development of enterprises by using modern management methods and means based on the basic theory of management and economics.

专业代码: 120201K

Program Code: 120201K

专业名称: 工商管理专业

Program Name: Business administration major

II. 培养目标 Objectives

本专业主要培养德、智、体、美全面发展，掌握现代管理基本理论和基本技能，适应经济全球化、国际化和互联网+的要求，具备较强创新精神、竞争意识和实践能力，具有较高的英语和计算机操作技能，适应社会主义建设需要的现代化工商企业的高级管理人才。

This major mainly cultivate moral, intellectual, physical, all-round development, to master modern management theory and basic skills, adapt to the requirement of economic globalization, internationalization, and Internet +, have a strong spirit of innovation, competition consciousness and practice ability, has the high English and computer skills, meet the need of socialist construction of modernization of industry and commerce enterprise senior management personnel.

III. 专业毕业要求 Graduation Requirements

1. 技术能力和知识结构

1. Technical competence and knowledge structure

1.1 营销领域的专业技能

1.1 Professional skills in the field of marketing

掌握工商管理实践所需的专业技术、技巧和工具的能力，全面了解和把握市场运作机制和运行规律，适应社会主义市场经济发展需要，培养德智体全面发展，具备扎实的经济学理论基础、坚实的管理学理论基础和系统的工商管理专门知识，具有创新精神、实践能力、创业能力、独立从事科学研究能力，能够胜任公司战略管理、企业营运、公司治理、市场营销、人力资源管理等工商管理专业领域的实践工作、教学工作和研究工作，掌握系统的工商专业知识、具有现代的管理观念的高素质财务管理专门人才。

Master the ability of professional technology, skills and tools required for business management practice, comprehensively understand and grasp the market operation mechanism and operational rules, adapt to the needs of the development of the socialist market economy, cultivate the comprehensive development of moral and intellectual development, and have a solid theoretical foundation of economics. The students will learn solid management theory foundation and systematic business management expertise, with innovative spirit, practical ability, entrepreneurial ability, independent scientific research ability, capable of corporate strategic management, corporate operations, corporate governance, marketing, human resources management, etc. Students are those who manage practical work, teaching work and research work in the professional field, master the systematic business expertise, and have high-quality financial management professionals with modern management concepts.

1.2 具有英语、法学、经济学、管理学等学科相结合的复合型知识结构

1.2 Compound knowledge structure with a combination of English, law, economics, management and other disciplines

了解数学和经济学的基础知识，具备处理随机现象的基本思想和方法，运用概率统计方法分析和解决问题。

了解经济管理学的基本知识；学好微观经济学、宏观经济学、管理学等课程。使学生掌握企业管理、战略管理和营销管理的基本理论。为今后从事企业工商类的管理服务工作打下基础。

融会贯通本专业以外的学科的知识，包括通识教育、实习实践和创新创业学习，消化吸收各学科知识，结合实际为我所用。

Understand the basics of mathematics and economics, have the basic ideas and methods to deal with random phenomena, and use probabilistic methods to analyze and solve problems. Understand the basics of economic management; learn microeconomics, macroeconomics, management and other courses. Enable students to master the basic theories of business management, strategic management and marketing management. To lay the foundation for the

future management of business and industry. The students can integrate the knowledge of subjects other than the major, including general education, internship practice, and innovative entrepreneurship learning, digesting and absorbing knowledge of various disciplines, and combining them with reality.

2. 解决企业管理实际问题的能力

2. Ability to solve practical problems in business management

能综合运用本专业的基础理论和专业知识，具有从事企业管理、战略制定、消费者行为研究、市场营销管理、人力资源管理等实际工作的能力，能独立分析和解决企业管理领域的实际问题的能力。

通过学习，掌握良好的沟通与谈判能力、技巧，能够做好企业管理和运营的环境分析，熟悉国际化商业运作的规律，具备国际化的视野。

Students can comprehensively apply the basic theory and professional knowledge of this major, and have the ability to engage in practical work such as enterprise management, strategy formulation, consumer behavior research, marketing management, human resource management, etc., and can independently analyze and solve practical problems in the field of enterprise management. ability.

Through learning, mastering good communication and negotiation skills and skills, we can do a good job in environmental analysis of business management and operation, familiar with the rules of international business operations, and have an international vision.

3.研究创新能力

3.Research and Innovation Ability

系统学习掌握工商管理知识，具有提出、分析、解决会计问题的能力。能够养成自主学习的能力，学习了解学科理论前沿和发展动态，提出自己的观点，具备对本学科知识进行科学研究的基本能力。能够运用信息化软件、专业知识、科学方法解决实际问题。

Systematic learning and mastery of business management knowledge, with the ability to put forward, analyze and solve accounting problems. To develop the ability of independent learning, learn to understand the frontier and development of discipline theory, put forward their own views, and have the basic ability to conduct scientific research on the knowledge of the discipline. Can use information software, professional knowledge, scientific methods to solve practical problems.

4.综合能力

4. Comprehensive capacity

作为卓越的现代企业管理领域专业后备人才，本专业毕业生除了应具备本专业技术知识和能力以外，还应培养良好的个人职业技能和职业道德，具备良好的人际交往技能、团队协作、沟通能力和商务谈判的能力，具备基本企业管理与商业运作能力；具备国际化视野和跨文化交流的能力。

As an outstanding reserve talents in the field of modern enterprise management, the graduates of this major should not only possess their own technical knowledge and ability, but also cultivate good personal professional skills and ethics, have good interpersonal skills, teamwork, communication ability and business negotiation ability, and have basic business management and business operation ability. Ability to communicate with other cultures.

IV.学制与学位 Duration and Degree

学制：四年

Duration:4 years

学位：管理学学士

Degree: Bachelor of management

V.主干学科与主干课程 Main Subject and Main Course

主干学科：管理学、经济学、财务管理、市场营销学等

Main Subject: Management, Economics, Financial Management, Marketing Management, etc

主干课程: 市场营销学、消费者行为学、组织行为与管理、财务管理、管理研究方法、行为研究方法、国际营销、网络营销、人力资源管理学、社会心理学、品牌与产品管理、战略管理等

Main Course: Marketing Management, Consumer Behavior Research, Organizational Management, Financial Management, Management Research Methodology, Behavior Research Methodology, International Marketing, Network Marketing, Human Resources Management, Social Psychology, Brand and Product Management, Strategic Management, etc.

IV.毕业学分基本要求 Basic Requirements of Credits for Graduation

课程体系 Curriculum System		学分要求 Credits Requirements						
		必修 Compulsory		限修 Distributional Electives		选修 Free Electives		小计 Subtotal
		理论 Theory	实践 Practice	理论 Theory	实践 Practice	理论 Theory	实践 Practice	
公共基础课程 Public Basic Courses	思想政治类 Ideological Politics Courses	15	2					17
	军事类 Military Courses	2	2					4
	外语类 Foreign Language Courses	6		2				8
	体育类 Physical Education Courses		4					4

通识教育课程 General Education Courses	核心通识课 Core General Education Courses			4				4
	新生研讨课 Freshman Seminar	2						2
学科与专业基础课程（含实验） Discipline and Specialty Foundational Courses(Including Experiments)	数学与自然科学基础课 Foundational Courses on Mathematics and Natural Science	21	1					22
	专业基础课 Professional Foundational Courses	31						31
专业课程（含实验） Specialized Courses(Including Experiments)	专业核心课程 Specialized Core Course	29						29
	专业限修课程 Specialized Restricted Courses			6				6
实习实践教学 Practice Courses	基本技能训练、实习实训、综合课程设计、社会与文化素质实践、毕业实习与毕业设计 Basic Skills Training, Practical Training, Integrated Curriculum Design, Social and Cultural Quality Practice, Graduation Internship and Graduation Design		8					8
多元化课程 Diversified Courses	跨学科课程、美育专业类课程、学科竞赛类课程、其它个性化选修课程等 Interdisciplinary Courses, Aesthetic Education Courses, Subject Competition Courses, other Personalized Elective Courses, etc					4		4
创新创业实践 Innovation and Entrepreneurship Practice	创新创业训练计划项目、个性化实验、学科竞赛、创新讲座等 Innovation and Entrepreneurship Training Program, Personalized Experiments, Subject Competition, Innovation Lectures, etc		2					2

必修环节 A Compulsory Part	大学生综合素质提升、学生体质达标测评 Comprehensive Quality Improvement Courses for College Students, Assessment of Students' Physical Fitness							0
总计 Total								141

V.课程设置细化表 Course Programs Table

公共基础课程 Public Basic Courses 共 33 学分，其中必修 31 学分，限修 2 学分，选修 0 学分 A total credits of 33, including 31 for compulsory courses, 2 for distributional electives and 0 for free electives								
课程类型 Course Type	课程名称 Course Name	课程性质 Nature of Course	总学分 Credits	课内实践学分 In-class Practice Credits	开课学期 Semester	开课学院 School	支撑毕业要求指标点 Indicators which Support Graduation Requirements	备注 Notes
思想政治类 Ideological Politics Courses	思想道德与法治 Ideological and Moral Education and the Rule of Law	必修 Compulsory	3	0.4	第 2 学期 2Nd Semester	马克思主义学院 School of Marxism	1.2 2.3 3.1	
	中国近现代史纲要 Conspectus of Chinese Modern History	必修 Compulsory	3	0.4	第 1 学期 1St Semester	马克思主义学院 School of Marxism	1.2 2.3 3.1	
	马克思主义基本原理 The Basic Principles of Marxism	必修 Compulsory	3	0.4	第 4 学期 4Th Semester	马克思主义学院 School of Marxism	1.2 2.3 3.1	
	毛泽东思想和中国特色社会主义理论体系概论 Introduction to Mao Zedong Thought and Theoretical System of Socialism with Chinese Characteristics	必修 Compulsory	3	0.4	第 5 学期 5Th Semester	马克思主义学院 School of Marxism	1.2 2.3 3.1	
	习近平新时代中国特色社会主义思想概论 Outline of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era	必修 Compulsory	3	0.4	第 6 学期 6Th Semester	马克思主义学院 School of Marxism	1.2 2.3 3.1	
	形势与政策 I Situation and Policy I	必修 Compulsory	0		第 1 学期 1St Semester	马克思主义学院 School of Marxism	1.2 3.2	
	形势与政策II Situation and Policy II	必修 Compulsory	0		第 2 学期 2Nd Semester	马克思主义学院 School of Marxism	1.2 3.2	
	形势与政策III Situation and Policy III	必修 Compulsory	0		第 3 学期 3Rd Semester	马克思主义学院 School of Marxism	1.2 3.2	
	形势与政策IV Situation and Policy IV	必修 Compulsory	0		第 4 学期 4Th Semester	马克思主义学院 School of Marxism	1.2 3.2	

思想政治类 Ideological Politics Courses	形势与政策 V Situation and Policy V	必修 Compulsory	0		第 5 学期 5Th Semester	马克思主义 学院 School of Marxism	1.2 3.2	
	形势与政策 VI Situation and Policy VI	必修 Compulsory	0		第 6 学期 6Th Semester	马克思主义 学院 School of Marxism	1.2 3.2	
	形势与政策 VII Situation and Policy VII	必修 Compulsory	0		第 7 学期 7Th Semester	马克思主义 学院 School of Marxism	1.2 3.2	
	形势与政策 VIII Situation and Policy VIII	必修 Compulsory	2		第 8 学期 8Th Semester	马克思主义 学院 School of Marxism	1.2 3.2	
军事类 Military Courses	军事理论 Military Theories	必修 Compulsory	2		第 1 学期 1St Semester	武装部 Security Office	1.2 3.4	
	军事技能 Military Skills	必修 Compulsory	2	2	短 1 学期 Short Semester 1	武装部 Security Office	1.2 3.4	
外语类 Foreign Language Courses	英语 I College English I	必修 Compulsory	2		第 1 学期 1St Semester	外国语学院 School of Foreign languages	1.1.1	
	英语 II College English II	必修 Compulsory	2		第 2 学期 2Nd Semester	外国语学院 School of Foreign languages	1.1.1	
	通用学术英语 English for General Academic Purposes	必修 Compulsory	2		第 3 学期 3Rd Semester	外国语学院 School of Foreign languages	1.1.1	
	职场英语 Workplace English	限修 Distributional Elective	2		第 4 学期 4Th Semester	外国语学院 School of Foreign languages	1.2 3.4	限选 1 门, 2 学分 Limited to 1 course, 2 credits
	交际与文化视听说 Viewing, Listening & Speaking in English --Communication & Culture						1.2 3.4	
	语言、文化与翻译 Language, Culture and Translation						1.2 3.4	
	英语公共演讲 Public Speaking in English						1.2 3.4	
体育类 Physical Education Courses	体育 I Physical Education I	必修 Compulsory	1	1	第 1 学期 1St Semester	体育部 Dept. of Physical Education	1.2 3.4	
	体育 II Physical Education II	必修 Compulsory	1	1	第 2 学期 2Nd Semester	体育部 Dept. of Physical Education	1.2 3.4	
	体育 III Physical Education III	必修 Compulsory	0.5	0.5	第 3 学期 3Rd Semester	体育部 Dept. of Physical Education	1.2 2.3 3.1	
	体育 IV Physical Education IV	必修 Compulsory	0.5	0.5	第 4 学期 4Th Semester	体育部 Dept. of Physical Education	1.2 2.3 3.1	
	体育健康课程 I Diversified Physical Education Courses I	必修 Compulsory	0.5	0.5	第 5 学期 5Th Semester	体育部 Dept. of Physical Education	1.2 2.3 3.1	

	体育健康课程 II Diversified Physical Education Courses II	必修 Compulsory	0.5	0.5	第 6 学期 6Th Semester	体育部 Dept. of Physical Education	1.2 2.3 3.1	
通识教育课程 General Education Courses 共 6 学分，其中必修 2 学分，限修 4 学分，选修 0 学分 A total credits of 6, including 2 for compulsory courses, 4 for distributional electives and 0 for free electives								
课程类型 Course Type	课程名称 Course Name	课程性质 Nature of Course	总学分 Credits	课内实 践学分 In-class practice credits	开课学 期 Semester	开课学院 School	支撑毕业要 求指标点 Indicators which Support Graduation Requirements	备注 Notes
核心通识课 Core General Education	“交通天下”通识课程 General Studies on Transportation	限修 Distributional Elective	4		2-8 学期 2-8 Semester	全校 The whole school	1.2 2.3 3.2	
新生研讨课 Freshman Seminar	工商管理类新生研讨课 Freshman seminar in business administration	必修 Compulsory	2		第 2 学期 2Nd Semester	经济管理学 院 School of Economics and Management	1.2 2.3 3.2	
学科与专业基础课程（含实验） Discipline and Specialty foundational Courses(Including Experiments) 共 53 学分，其中必修 53 学分，限修 0 学分，选修 0 学分 A total credits of 53, including 53 for compulsory courses, 0 for distributional electives and 0 for free electives								
课程类型 Course Type	课程名称 Course Name	课程性质 Nature of Course	总学分 Credits	课内实 践学分 In-class practice credits	开课学 期 Semester	开课学院 School	支撑毕业要 求指标点 Indicators which Support Graduation Requirements	备注 Notes
数学与自然科学 基础课 Foundational Courses on Mathematics and Natural Science	高等数学I Advanced mathematicsI	必修 Compulsory	5		第 1 学期 1St Semester	数学学院 School of Mathematics	1.1.2 2.2 3.2	
	高等数学II Advanced mathematicsII	必修 Compulsory	5		第 2 学期 2Nd Semester	数学学院 School of Mathematics	1.1.2 2.2 3.2	
	线性代数 B Linear algebra B	必修 Compulsory	3		第 1 学期 1St Semester	数学学院 School of Mathematics	1.1.2 2.2 3.2	
	概率论与数理统计 Probability theory and mathematical statistics	必修 Compulsory	3		第 2 学期 2Nd Semester	数学学院 School of Mathematics	1.1.2 2.2 3.2	
	计算机程序设计基础 Basis of computer programming	必修 Compulsory	3	1	第 2 学期 2Nd Semester	计算机与人 工智能学院 School of Computing and Artificial Intelligence	1.1.2 2.2 3.2	
	数据库原理与应用 Database principle and application	必修 Compulsory	3		第 3 学期 3Rd Semester	经济管理学 院 School of Economics and Management	1.2 2.2	
专业基础课 Professional Foundational Courses	组织行为与管理 Organizational behavior and management	必修 Compulsory	3		第 1 学期 1St Semester	经济管理学 院 School of Economics and Management	1.1 1.2	

专业基础课 Professional Foundational Courses	经济法 Economic law	必修 Compulsory	3		第 4 学期 4Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2	
	微观经济学 Microeconomics	必修 Compulsory	3		第 1 学期 1St Semester	经济管理学院 School of Economics and Management	1.1 1.2	
	运筹学 B Operations Research B	必修 Compulsory	3		第 2 学期 2Nd Semester	经济管理学院 School of Economics and Management	1.1. 1.2	
	应用统计 Applied statistics	必修 Compulsory	3		第 3 学期 3Rd Semester	经济管理学院 School of Economics and Management	1.1 1.2	
	基础会计学 Basic accounting	必修 Compulsory	3		第 2 学期 2Nd Semester	经济管理学院 School of Economics and Management	1.1. 1.2	
	市场营销学 Marketing	必修 Compulsory	3		第 3 学期 3Rd Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	
	财务管理 B Financial management B	必修 Compulsory	3		第 3 学期 3Rd Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	
	宏观经济学 B Macroeconomics B	必修 Compulsory	2		第 2 学期 2Nd Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1	
	管理沟通 Communication essentials	必修 Compulsory	2		第 1 学期 1St Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1 4.1	
	生产管理学 Production management	必修 Compulsory	3		第 3 学期 3Rd Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	

专业课程（含实验） Specialized Courses(Including Experiments) 共 35 学分，其中必修 29 学分，限修 6 学分，选修 0 学分 A total credits of 35, including 29 for compulsory courses, 6 for distributional electives and 0 for free electives								
课程类型 Course Type	课程名称 Course Name	课程性质 Nature of Course	总学分 Credits	课内实践学分 In-class practice credits	开课学期 Semester	开课学院 School	支撑毕业要求指标点 Indicators which Support Graduation Requirements	备注 Notes
专业核心课程 Specialized Core Course	市场调研 Market Research	必修 Compulsory	3		第 5 学期 5Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1 4.1	
	消费者行为学 A Consumer Behavior Research A	必修 Compulsory	3		第 4 学期 4Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	
	战略管理 Strategy Management	必修 Compulsory	3		第 6 学期 6Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	
	产品及品牌管理 Product and Brand Management	必修 Compulsory	3		第 5 学期 5Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	
	市场营销渠道 Marketing Placing	必修 Compulsory	3		第 6 学期 6Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	
	促销与广告管理 Promotion and Commercial Management	必修 Compulsory	3		第 5 学期 5Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	
	人力资源管理 Human Resource Management	必修 Compulsory	3		第 5 学期 5Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1 4.1	
	国际营销 A International Marketing A	必修 Compulsory	3		第 6 学期 6Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1 4.1	

专业核心课程 Specialized Core Course	网络营销 Internet Marketing	必修 Compulsory	3		第 7 学期 7Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	
	社会心理学 Social Psychology	必修 Compulsory	2		第 4 学期 4Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1 4.1	
专业限修课程 Specialized Restricted Courses	服务营销 Service Marketing	限修 Distributional Elective	2		第 6 学期 6Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	限修 6 学分 Distributional Elective 6 credits
	积极心理学 Positive Psychology	限修 Distributional Elective	2		第 4 学期 4Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	
	行为经济学 Behavior Economics	限修 Distributional Elective	2		第 5 学期 5Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	
	管理学研究方法 Management Methodology	限修 Distributional Elective	2		第 7 学期 7Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	
	行为研究方法 Behavior Research Methodology	限修 Distributional Elective	2		第 7 学期 7Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	
实习实践教学 Practice Course 共 8 学分，其中必修 8 学分，限修 0 学分，选修 0 学分 A total credits of 8, including 8 for compulsory courses, 0 for distributional electives and 0 for free electives								
课程类型 Course Type	课程名称 Course Name	课程性质 Nature of Course	总学分 Credits	课内实践学分 In-class practice credits	开课学期 Semester	开课学院 School	支撑毕业要求指标点 Indicators which Support Graduation Requirements	备注 Notes
基本技能训练、实习实训、综合课程设计、社会与文化素质实践、毕业实习与毕业设计 Basic Skills	认识实习 Internship of Awareness	必修 Compulsory	1	1	短 1 学期 Short Semester 1	经济管理学院 School of Economics and Management		

Training, Practical Training, Integrated Curriculum Design, Social and Cultural Quality Practice, Graduation Internship and Graduation Design	统计软件实习 Statistic Software Internship	必修 Compulsory	1	1	短 2 学期 Short Semester 2	经济管理学院 School of Economics and Management	2.1 3.1	
	毕业实习与毕业设计 Final Co-op and Graduates Thesis or Design	必修 Compulsory	6	6	第 8 学期 8Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1 4.1	
多元化课程 Diversified course 共 4 学分，其中必修 0 学分，限修 0 学分，选修 4 学分 A total credits of 4, including 0 for compulsory courses, 0 for distributional electives and 4 for free electives								
课程类型 Course Type	课程名称 Course Name	课程性质 Nature of Course	总学分 Credits	课内实践学分 In-class practice credits	开课学期 Semester	开课学院 School	支撑毕业要求指标点 Indicators which Support Graduation Requirements	备注 Notes
跨学科课程 Interdisciplinary Course	一带一路背景下的企业国际化 Internationalization of enterprises under the background of One Belt One Road	选修 Free Electives	2	2	第 4 学期 4Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	选修 4 学分 Free Electives 4 Credits 按照《西南交通大学多元化课程修读指导手册》执行 Follow the 《Instruction manual of diversified courses of southwest Jiaotong University》
	高铁经济学 High-speed rail economics		2		第 6 学期 4Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	
	互联网+与创新创业 Internet + and innovation and entrepreneurship		2		第 6 学期 6Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	
	精益生产会计学 Accounting for lean production		2		第 6 学期 6Th Semester	经济管理学院 School of Economics and Management	1.1. 1.2 2.1 3.1	
美育专业类课程 Aesthetic Education Specialty Courses	全校美育专业类课程 Aesthetic Education Specialty Courses of University		2		2-8 学期 2-8 Semester	全校 The whole school		
学科竞赛类课程 Subject Competition Courses	全校学科竞赛课程 Subject Competition Courses of University		2					
个性化选修课程 Personalized Elective Courses	全校个性化选修课程 Personalized Elective Courses of University		2					

创新创业实践 Innovation and Entrepreneurship Practice 共 2 学分，其中必修 2 学分，限修 0 学分，选修 0 学分 A total credits of 2, including 2 for compulsory courses, 0 for distributional electives and 0 for free electives								
课程类型 Course Type	课程名称 Course Name	课程性质 Nature of Course	总学分 Credits	课内实践学分 In-class practice credits	开课学期 Semester	开课学院 School	支撑毕业要求指标点 Indicators which Support Graduation Requirements	备注 Notes
创新创业训练计划项目、个性化实验、学科竞赛、创新讲座等 Innovation and Entrepreneurship Training Program, Personalized Experiments, Subject Competition, Innovation Lectures, etc	课外创新实践 Extra-Curriculum Innovation Practice	必修 Compulsory	2	2	第 8 学期 8Th Semester	经济管理学院 School of Economics and Management	3.1 4.1	按照《西南交通大学创新实践学分认定与管理办法》规定执行 By Credit Recognition and Management of Innovative Practice in Southwest Jiaotong University
必修环节 A compulsory part 共 0 学分，其中必修 0 学分，限修 0 学分，选修 0 学分 A total credits of 0, including 0 for compulsory courses, 0 for distributional electives and 0 for free electives								
课程类型 Course Type	课程名称 Course Name	课程性质 Nature of Course	总学分 Credits	课内实践学分 In-class practice credits	开课学期 Semester	开课学院 School	支撑毕业要求指标点 Indicators which Support Graduation Requirements	备注 Notes
大学生综合素质提升、学生体质达标测评 Comprehensive Quality Improvement Courses for College Students, Assessment of Students' Physical Fitness	大学生综合素质提升（第二、第三课堂） Comprehensive Quality Improvement Courses for College Students (The Second and Third Classroom)	必修 Compulsory	0	0	1-8 学期 1-8 Semester	校团委 Communist Youth League Committee	1.1 1.2 4.1	
	学生体质达标测评 Assessment of Students' Physical Fitness	必修 Compulsory	0	0	秋季学期 fall Semester	体育部 Dept. of Physical Education	1.1 4.1	
学分总计 Total Credits			141					

西南交通大学培养方案变更申请表

申请单位		专业（方向）			涉及年级	涉及学生人数
经济管理学院		金融、管信、工商、工商、工管			2022 级	230
课程名称	课程编码	课程学分	选修性质	开课学期	变更内容	变更原因
中级财务会计	SoEM013312	3	必	5	课程名称变更为：“中级财务会计 B”	依据学校培养方案课程名称（课程代码）编制规则，因 2023 级培养方案修订，部分课程有学分增减情况，涉及之前年级培养方案相同名称课程需变更。
数据挖掘	SoEM008712	2	必	5	“数据挖掘 B”	
行为研究方法	SoEM007912	2	限	7	“行为研究方法 B”	
网络营销	SoEM007412	3	限	7	“网络营销 A”	
工程经济学	SoEM004812	2	必	5	“工程经济学 B”	
本专业专家论证意见（可另附表）：						
专业负责人意见： 同意，范静松 刘建才 专业负责人签名 2023 年 10 月 11 日		教授委员会意见： 经 2023 年 10 月 13 日教授委员会讨论，与会委员表决情况如下： 通过 教授委员会主任签名 2023 年 10 月 13 日			学院/中心意见： 同意 院长/主任签名：杨平 /中心（盖章）：经济管理学院 2023 年 10 月 13 日	
开课学院/中心意见：（如变更课程非本单位需要填写本栏）						
开课单位教学负责人签名： 年 月 日						
教务处意见： 年 月 日						

注：此表一式三份，一份存学院，一份存教学研究科，一份存排课考试中心。